

**THE EUROPEAN CONFERENCE ON MACHINE LEARNING AND
PRINCIPLES AND PRACTICE OF KNOWLEDGE DISCOVERY
SEPTEMBER, 18-22 2017
SKOPJE, MACEDONIA**

SPONSORSHIP OPPORTUNITIES



ECML PKDD 2017

ECML PKDD is the premier European machine learning and data mining conference, attracting a worldwide audience. The conference program includes presentations of peer-reviewed research papers, invited talks by eminent researchers in the field, a wide program of workshops and tutorials, a discovery challenge, a demo track and an industrial track. ECML PKDD 2017 builds upon a very successful series of 27 ECML and 20 PKDD conferences, which have been jointly organized for the past 16 years. The conference attracts an audience of over 500 attendees and it is a unique opportunity for companies to develop connections in both machine learning and data mining communities, acquire new talents, contribute to innovation and market their brands. The conference is known for its relaxed atmosphere, with plenty of networking opportunities and social activities.

The ECML PKDD conference provides a forum where sponsors will enjoy a great amount of visibility within the machine learning and data mining communities. The conference web site, continuously updated at <http://ecmlpkdd2017.ijs.si/>, is the reference point of this broad community: based on previous experience we expect several tens of thousands of visits until the end of September 2017. Other promotion initiatives will be carried out, nationwide and internationally, through web portals, mailing lists, posters and posting on social media. The conference lasts for five days, with workshops and tutorial on Monday and Friday and the main conference sessions on Tuesday to Thursday. Friday will also feature an Applied Data Science Track, with invited speakers, peer-reviewed papers and company presentations.

In 2017, the conference will be held in Skopje, the capital of Republic of Macedonia. Macedonia is a country located in the center of the Balkan peninsula, situated in Southeast Europe. The rich Macedonian culture and tradition is best summarized by a National Geographic article, stating:

“.. through thousands of years, the Roman, Byzantine and Ottoman Empires have shaped Macedonia’s rich culture and traditions. In this modern day republic, the past is with you everywhere: early Christian basilicas with ancient mosaics; enchanting Byzantine churches with world-renowned frescoes; and the many mosques with their delicate minarets.

The site of a megalithic observatory near Kumanovo is some 3,800 years old. Ohrid, with its many treasures and beautiful lake, is a UNESCO World Heritage site. Skopje, the capital and a bustling city, offers the Stone Bridge crossing the River Vardar, the Ottoman-era Old Bazaar with its innumerable handicraft shops, and the ruins of the Kale Fortress. Nearby, the spectacular Matka canyon is home to medieval monasteries, caves, varieties of plant and animal life, and is a center for alpine hiking, with kayaking on the Treska River, plus fishing and hunting.

Visit Macedonia with its benign climate year round: in winter, join the pagan carnivals; in spring, participate in wine harvests; in summer, traditional local dances and music beckon; and, in autumn, visit mountains, canyons and national parks emblazoned in rainbow colors. Travel to a traditional village and enjoy home-prepared food, often a savory Turkish cuisine, accompanied by the great Vranec red wine. Macedonia leaves visitors with unforgettable memories. ”

We are bringing to your kind attention the opportunity of becoming one of the distinguished ECML PKDD 2017 sponsors. We offer various sponsor levels, as well as many custom opportunities for sponsoring various elements of the conference based on your needs, objectives and budget. We are looking forward to discuss opportunities further with you and welcome you as an ECML PKDD sponsor.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - 7 500 €

- Company description of max. 300 characters and logo at the conference website with a hyperlink to the company's website
- Company logo in all on-site printed materials
- Company logo on a sponsor board placed within the registration area
- Company banner in the conference area during the entire conference
- Premium location of exhibition space up to 12sqm (3 tables, 4 chairs)
- 4 full conference registrations (including the conference banquet)
- 4 exhibitor registrations
- 2 inserts in conference bags

GOLD SPONSOR - 5 000 €

- Company description of max. 200 characters and logo at the conference website with a hyperlink to the company's website
 - Company logo in all on-site printed materials
 - Company logo on a sponsor board placed within the registration area
 - Exhibition space up to 8sqm (2 tables, 3 chairs)
 - 3 full conference registrations (including the conference banquet)
 - 3 exhibitor registrations
 - 1 insert in conference bags
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SILVER SPONSOR - 3 500 €

- Company description of max. 100 characters and logo at the conference website with a hyperlink to the company's website
- Company logo in all on-site printed materials
- Company logo on a sponsor board placed within the registration area
- Exhibition space up to 4sqm (1 table, 2 chairs)
- 2 full conference registrations (including the conference gala banquet)
- 2 exhibitor registrations
- 1 insert in conference bags

BRONZE SPONSOR - 2 000 €

- Company logo at the conference website with a hyperlink to the company's website
- Company logo in all on-site printed materials
- Company logo on a sponsor board placed within the registration area
- 1 full conference registration (including the conference gala banquet)

CUSTOMIZED SPONSORSHIP

If you prefer to offer sponsorship that is not previously listed, please contact the Sponsorship Chairs (sponsor_chairs@ecmlpkdd2017.org) to discuss the type of sponsorship and the specific conference activities you would prefer to support.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONFERENCE BAGS - 3 000 €

- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area
- Company logo printed on each conference bag

PROGRAM BOOKLETS - 3 000 €

- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area
- Company logo printed on each program booklet.

BADGE LANYARDS - 2 000 €

- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area
- Company logo on conference badge lanyards

T-SHIRTS - 1 000 €

- Company logo on the back of t-shirts
 - Company logo at the conference website with a hyperlink to the company's website
 - Company logo on a sponsor board placed within the registration area
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INVITED TALK SPONSOR - 1 500 € X 5

- Goes towards coverage of travel and accommodation costs for one of the speakers
- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area
- Company will be recognized as sponsor of the talk in the program (booklet, web, on-site displays)
- Company is acknowledged in the intro of the talk given by the session chair
- Company's sign or banner would be displayed in the lecture room during the invited talk

TEST OF TIME AWARD SPONSOR - 1 500 €

- Goes towards coverage of travel and accommodation costs for the speaker
- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area
- Company will be recognized as sponsor of the talk in the program (booklet, web, on-site displays)
- Company is acknowledged in the intro of the talk given by the session chair
- Company's sign or banner would be displayed in the lecture room during the invited talk

PHD SESSION - 1 500 €

- Covers room and service costs for the PhD session
 - Company logo at the conference website with a hyperlink to the company's website
 - Company logo on a sponsor board placed within the registration area
 - Company will be recognized as sponsor of the PhD session (booklet, web, on-site displays)
 - Company is acknowledged in the intro of the session
 - Company's sign or banner would be displayed in the lecture room during the session
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NOTEPADS - 700 €

- Sponsor can provide own notepads
- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area

PENS - 500 €

- Sponsor can provide own pens
- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area

APPLIED DATA SCIENCE TRACK PRESENTATION - 500 € X 6

- 20-minutes oral presentation (including questions) at the applied data science track

STUDENT GRANT - 500 € X 10

- Goes towards coverage of a student registration and a part of accommodation costs
- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area
- Company will be recognized as sponsor of a student grant in the program (booklet, web, on-site displays)

VOLUNTEER SUPPORT - 200 € X 10

- Cover accommodation costs for a volunteer
 - Company logo at the conference website with a hyperlink to the company's website
 - Company logo on a sponsor board placed within the registration area
 - Company will be recognized as sponsor of a volunteer in the program (booklet, web, on-site displays)
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SPONSORSHIP CHAIRS



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Paris, France



PANČE PANOV
Jožef Stefan Institute,
Ljubljana, Slovenia

CONTACT

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PAYMENT INFORMATION & GENERAL CONDITIONS

- Direct wire transfer
- Jožef Stefan Institute, Ljubljana, Slovenia is the financial conference organizer
- All grants will be paid to the Jožef Stefan Institute, Ljubljana, Slovenia
- All prices are in euro (€) and exclude VAT.

Please feel free to contact us for any further information and details :

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